

Justice Collective

Fund & Follow Lawsuits that Matter

What is Justice Collective?

Justice Collective empowers legal teams to create an impactful online presence for their lawsuits. Through individual lawsuit webpages within JusticeCollective.com, legal teams can explain why their lawsuit is important, rally a community of supporters, and raise funds to further their work.

How does it work?

Legal teams involved in one or more lawsuits fitting the Criteria below are encouraged to apply to participate on Justice Collective. By participating, legal teams work with Justice Collective to setup a dedicated lawsuit page where they can:

- Describe their lawsuit through written and video content and updates
- Rally supporters through social media and robust commenting
- Optionally set a fundraising goal, and direct supporters to the legal team's online donation page where they can receive non-restricted donations

Lawsuit page content is primarily derived from the legal team's initial application. Updates, legal documents, and videos may be provided at the time of applying or later.

Justice Collective does not handle or process any donations. Rather, it simply provides a link to the legal team's online donation page, which is typically hosted on their organization's website.

Five Reasons Why You Should Participate:

1. Get funding for your lawsuits! Whether you can't find funding from other sources, or simply want to fund an even stronger case, appeal to an online community that is engaged and looking to donate to causes they care about. You can use raised funds for any purpose.

2. Enable supporters to get behind real action! Give supporters of the greater cause—whether it be protecting the environment or our civil liberties—a concrete effort and action to support: your lawsuit. People want to connect with something more than general “lobbying efforts” and “policy work.” They want to help you fight the battles!

3. Be an advocate and rally supporters! Justice Collective is a platform for you to showcase your client's case. Share videos, provide updates, and convince the masses that your case is worth supporting.

4. Get the word out! Justice Collective is packed with social media features, enabling you and your supporters to easily project your case beyond the Justice Collective community.

5. It's free and easy! Participating on Justice Collective is completely free. Also, applying is very easy. We solicit information to learn about you and your lawsuit, and so long as it's a meaningful and viable case that fits our Criteria, you get to participate.

*“Injustice
anywhere is a
threat to justice
everywhere.”*

- Martin Luther King, Jr.

Criteria:

Subject matter: Justice Collective is focused on lawsuits and legal actions involving ideological issues or matters of great public interest, such as human and civil rights, environmental justice, economic justice, high-profile criminal defense, etc. Examples of lawsuits that are generally not best suited for Justice Collective include divorce proceedings and will disputes.

Impact: Justice Collective is for cases that can potentially have a broad impact, such as class actions and cases seeking systemic relief, an injunction or the striking of a law. Legal teams involved with cases affecting only one or several people may be qualified to participate if their case involves a matter of potentially great public interest or ideological concern. However, individual damages cases are currently not the best fit for Justice Collective.

Stage of Case: On-going cases are eligible, as well cases that have not yet been filed but where the claims are concrete and litigation is anticipated in the near future.

Viability: Lawsuits are eligible if there is a reasonable chance of a favorable outcome. Applicants are asked to demonstrate lawsuit viability in their application. Frivolous lawsuits are not eligible.

Financial Need: Although not required, applicants are encouraged to demonstrate their financial need and/or lack of access to alternate funding.

Who can apply?

Legal teams involved in a lawsuit that fits the Criteria are encouraged to apply.

Legal teams may consist of non-profit legal entities, legal aid organizations, law firms, and private attorneys. Legal teams may represent any party to a suit, including the plaintiff, defendant, appellant, respondent, claimant, etc. Parties to a lawsuit may not apply.

The application must be filled out by the legal team's designated lead contact for the case, or his or her representative. The lead contact must be a member of the organization or firm that would receive raised funds.

What may funds be raised for?

Examples of expenses that funds may be raised for include attorney's fees, expert witness's fees, deposition expenses, filing fees, and printing costs. However, the legal team, or the organization the legal team represents, may ultimately raise funds for whatever expenses they have, including those not related to the lawsuit featured on Justice Collective.

Can I apply for more than one lawsuit?

Yes! Please fill out a separate application for each lawsuit.

How are decisions made?

Decisions on whether a lawsuit may participate are made by the Justice Collective team. Lawsuits are presumed to be able to participate, unless they do not fit the Criteria.

Decisions are typically made within a week after receiving the application, and are made on a rolling basis.

The Process

Step 1: Apply

Qualifying legal teams bringing lawsuits or legal actions fitting the Criteria may apply by submitting the online [Application](#). Applicants will be informed of their application's status through email within a week. Successful applicants will be asked to confirm whether they want to participate.

Application Instructions

- To participate on Justice Collective, legal teams must first fill out the online Justice Collective Application, available [here](#).
- The Application must be filled out by the legal team's designated lead contact for the case (or his or her representative). The lead contact must be a member of the organization or firm that would receive raised funds.
- To apply for multiple lawsuits, please fill out a separate Application for each one.
- To avoid losing your work, we encourage you to type all of your answers separately and then copy and paste them to the Application when they are complete.
- By submitting an application and participating on Justice Collective, legal teams agree to Justice Collective's Terms of Use Agreement.

After agreeing to participate on Justice Collective, the Justice Collective team will create a lawsuit page for the legal team's lawsuit. The lawsuit page's content will be derived from the legal team's application, and will be placed into the following sections:

- Headline
- About the Lawsuit
- Potential Impact
- Where Funds are Needed
- Financial Need
- About the Legal Team
- Fund the Legal Team (will link to the legal team's donation page)
- In the Press (Optional)
- Fundraising Goal (Optional)

While the page is being created, legal teams will be asked to supply the following through email:

- Image (Required)
 - Legal teams must provide a visual of either the people or property affected by the lawsuit, or a similar image that captures the essence of the lawsuit.
 - Images should be at least 800 x 800 pixels.
 - The Justice Collective team can help with finding an appropriate image.
- Video (Optional)
 - Creating a short video is strongly encouraged, as videos can easily go viral and help the legal team raise more funding.
 - Videos should describe the lawsuit, its potential impact, and how the requested funding can help the legal team with its lawsuit.
 - The films need not be professionally produced, and can even be created by using free web software such as [Animoto](#) or [Prezi](#).
- Legal Documents (Optional)
 - Legal teams are encouraged to provide public documents, and other significant documents that will not violate the attorney-client privilege if made public.
 - Such documents might include filings, motions, previous court decisions, etc.

Once the lawsuit page has been created, the Justice Collective team will ask the legal team to approve the content. Once approval has been provided, the page will be made public, and can then be used to raise awareness and funding for the lawsuit.

Justice Collective reserves the right to alter this information, and to create content and assign images for participating lawsuits—we will usually exercise this discretion if necessary to make the content consistent to lawsuit page formatting standards.

Step 2: Creating the Lawsuit's Page

Step 3: Updating the Lawsuit's Page

We strongly encourage you to update the Justice Collective community on the lawsuit's progress: describe victories, defeats, etc.

Any changes to the lawsuit's page, including written or visual updates can be made by emailing campaigns@JusticeCollective.com. The Justice Collective team will update the lawsuit's page, and will email any updates to the lawsuit's followers.

Step 4: Disabling the Lawsuit's Page

All lawsuit pages will remain active for 120 days, unless requested otherwise by the legal team by emailing campaigns@JusticeCollective.com. Justice Collective will email legal teams before their lawsuit pages are disabled at the 120-day mark. Justice Collective also maintains the power to disable lawsuit pages at anytime, or for an unspecified reason.

Fundraising Mechanics & Fees

While legal teams are required to describe what they need funding for for a specific lawsuit, the legal teams may ultimately use raised funds however they would like. Justice Collective does not provide fundraising functionality; rather, it simply links visitors to legal teams' online donation pages hosted elsewhere. A legal team may, of course, create a donation page specifically for the lawsuit featured on Justice Collective; the lawsuit's Justice Collective page will note this in the Fund the Legal Team section. Donors and visitors are advised to contact the legal team directly with any questions regarding their donations, tax-deductability, and fees.

Justice Collective is currently a free service for legal teams and its users! Enjoy!

Publicity

Justice Collective reserves the right to publicize your lawsuit page by featuring it on the Justice Collective homepage, through social media, through the press, etc.

Client Consent

Please note that legal teams are to certify in their application that their client[s] provided approval for the legal team to apply to and participate on Justice Collective.

